

What you need before you clone yourself.

The capture list, the rules that keep it from looking uncanny, and the one thing a clone will never fix.

From **Digital Marketplace** ● Marketing & AI agency · Miami ● 500+ projects since 2021

Forty minutes of setup for forty seconds of video.

That is the real reason most business owners stop posting, not ideas and not discipline. A clone removes the setup, but only if the capture is done right the first time, because the capture is what the clone will be forever.

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One session. The clone keeps it forever.

Everything the clone does later comes from this capture, so this is the part to get right. Video and voice, same day, same room.

01

The video capture

Once, and never again.

● WHAT TO RECORD

3 to 5 minutes to camera · neutral background · even light · no music

WHY IT MATTERS Wear the same wardrobe you want to appear in for the next year: changing it later means recapturing from zero. And record a few seconds of yourself **silent and still**. That is what makes the pauses look human.

02

The voice capture

Same session, same room.

● WHAT TO RECORD

10 to 15 minutes of clean voice · read calmly · no background noise · no room echo

WHY IT MATTERS Read calmly rather than performing. A voice clone trained on an energetic read cannot do calm, but a clone trained on calm can be pushed up. Room echo is the one defect that cannot be removed afterwards.



Three things to ask whoever builds your clone. Written consent before the capture, the avatar and the voice created in your own accounts, and a straight answer: it will look convincing, not identical to a real recording. Platforms can label AI-generated video, so don't try to hide it.

03

The rules that keep it from looking uncanny

Fails when any of the four is ignored.

● THE FOUR RULES

Under 60 seconds · write how you speak · leave the pauses · verify every number

- **Keep scripts under 60 seconds.** Longer and the small errors stack up.
- **Write the way you speak,** contractions included. A clone reading written prose sounds like a clone.
- **Leave the pauses in the script.** Silence is what sells it as a person.
- **Never let it say a number or a date you have not verified.** It will say it perfectly and be wrong.

04

What it actually replaces

And what it does not.

● IN ONE LINE

From approved script to finished video, without a filming day.

WHY IT MATTERS It does not replace you. It replaces the **setup**: the lights, the wardrobe, the room, the day where you look like yourself. That is the part that was stopping you, not the talking.

05

The one thing it will never fix

Read this one before you buy anything.

● IN ONE LINE

A clone will not give you something to say.

WHY IT MATTERS If the script is thin, it reads a thin script perfectly. Most people selling this leave that part out. We put it here, at the end, because it is the reason most clones get abandoned after the first few videos.

A clone doesn't fix having nothing to say. **It removes the excuse.**

We build the clone, write the script bank and produce your videos every month. Book 15 minutes and we'll tell you straight whether your face and voice will clone well.

Book a free 15-minute call 

or visit www.digimarketplace.net

• WHAT WE DO

01 Capture session
We tell you exactly what to wear and say.

02 Clone and calibration
Voice, intonation and delivery tuned until it sounds like you.

03 Script bank
Hook, body and close, written around your business.

04 Test piece first
One video before anything else. If it doesn't convince you, we stop.

05 Monthly delivery
New scripts and new videos every month from that first session.

06 Yours, with your consent
Written consent first. Your avatar and voice stay in your own accounts.

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